

Sponsorship Brochure



WORLD ENVIRONMENT EXPO 2024

05th-07th JUNE, 2024

India Expo Centre, Greater Noida, U.P., India

ORGANIZERS



Sponsor Opportunities For

- Title Sponsor/ Presenting Partner
- Powered By
- In Association With
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Associates Sponsor
- Visitor Registration Booth Sponsor
- Lanyard and Badges
- Invitation Card Sponsor
- Lunch Sponsor
- Networking Dinner Sponsor
- Corporate Contributor
- Knowledge Partner
- Mobility Partner
- Kit Bag Sponsor
- Pole Bunting Sponsor
- Drop Down Sponsor

Title Sponsor/ Presenting Partner Branding & Promotion

- Branding as “Your Company Name or Logo” Present World Environment Expo (Wee 23) in all communication of the event.
- Allocation of 75 sqm stall area for product display.
- Branding as “Your Company Name or Logo” Present World Environment Expo (Wee 23)” on event website.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Branding as “Your Company Name or Logo” Present World Environment Expo (Wee 23) event brochure.
- Branding as “Your Company Name or Logo” Present World Environment Expo (Wee 23) the stage backdrop at the time of inauguration.
- Branding as “Your Company Name or Logo” Present World Environment Expo (Wee 23) at the Venue Hoarding.
- Write up about your company on the www.worldenvironment.in
- Your Company’s Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Title Sponsor.
- Complimentary Double page advertisement in the Exhibition catalogue.
- 100-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Title Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Title Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 5 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company’s name as the Title Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge
- Your Company’s Logo will appear in the post-show report.

Value of Title Sponsor/ Presenting Partner Package: INR 20, 000, 00 + GST



Powered By Branding & Promotion

- Branding as World Environment Expo (WEE 23) Powered By "Your Company Name or Logo" in all communication of the event.
- Allocation of 60 sqm stall area for product display
- Branding as World Environment Expo (WEE 23) Powered By "Your Company Name or Logo" on event website.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Branding as World Environment Expo (WEE 23) Powered By "Your Company Name or Logo" on event brochure.
- Branding as World Environment Expo (WEE 23) Powered By "Your Company Name or Logo" on the stage backdrop at the time of inauguration.
- Branding as World Environment Expo (WEE 23) Powered By "Your Company Name or Logo" at the Venue Hoarding.
- Write up about your company on the www.worldenvironment.in
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards with the status of Powered By.
- Complimentary Double page advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Powered By with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Powered By on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 5 banners to be placed at the lunch area (free standing banners preferred)
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of Powered by Package: INR 18, 000, 00 + GST

In Association With Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as above.
- Allocation of 50 sqm stall area for product display
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards with the title Association with.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Full page colour advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Presence on the homepage of the exhibition website with the tag line in Association with and a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear with the title Association With on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 4 banners to be placed at the lunch area (free standing banners preferred)
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of title Association With: INR 15,000,00 + GST

Promotion

Shift

PLATINUM SPONSOR

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as a Platinum Sponsor
- Allocation of 40 sqm stall area for product display
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Platinum Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary Double spread advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Platinum Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Platinum Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 3 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the Platinum Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of Platinum Sponsor Package: INR 12, 000, 00 + GST

GOLD SPONSOR

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as a Gold Sponsor
- Allocation of 30 sqm stall area for product display
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Gold Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary Double spread advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Gold Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Gold Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 3 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the Gold Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Value of Gold Sponsor Package: INR 10, 000, 00 + GST

SILVER SPONSOR

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure as a Silver Sponsor.
- Allocation of 20 sqm stall area for product display.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Silver Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary single spread advertisement in the Exhibition catalogue.
- 75 word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Silver Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Silver Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 2 banners to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the as a Silver Sponsor at the time of inauguration of exhibition.
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.

Exhibitor's catalogue as per your requirement will be sent to you

Value of Silver Sponsor Package: INR 8,000,00 + GST

E-Mobility Partner Benefits: Branding & Promotion

- Logo with the tag line Mobility Partner with web link on the home page of event website
- Logo on all promotional materials and Hoarding at Site
- Logo on the inauguration function backdrop.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on the conference backdrop
- On special panels at strategic locations at the venue
- Your Company's Logo will appear on the front page of the Expo Directory
- Full Page colour advertisement in the Exhibition catalogue at prime location
- 75-word corporate profile in the Exhibition catalogue.
- Wages & Food for Drivers
- Charging point for vehicles
- 1 standing banners to be placed at the Exhibition Area
- Logo in the post-show report

Value of Mobility Partner Package: INR 5,00,000 + GST

Associates Sponsor Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as an Associates Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as an Associates sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Associates Sponsor on all the advertising campaigns for the exhibition in national & international print media
- The sponsor may provide 1 banner to be placed at the lunch area (free standing banners preferred)
- Chairperson of the exhibition will announce your company's name as the Associates Sponsor at the time of inauguration of exhibition
- Your Company's Logo will appear in the post-show report

Value of Associate Sponsor Package: INR 5, 000, 00 + GST



INFORMATION/ VISITOR REGISTRATION BOOTH SPONSOR

- There will be three information booths. Logo / branding appear on back wall of information booth - (branding material provide by the client).
- Your logo / branding will appear on both sides of the information booth.
- Visitor Registration form- your Logo will appear in form (Approx. 30000).
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Two standees near every information booth (left & Right Side) -standee will be arranged by client.
- Complimentary full page colour advertisement in the Exhibition catalogue.
- Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as a information booth sponsor with a Hot Link to your web site.
- Your Company's Logo will appear on the Sponsor boards at site as a information booth sponsor.
- Your Company's Logo will appear in the post-show report.

Value of Information Booth Sponsor Package: INR 200,000/- + GST

Lanyard and Badges:

- Logo on all the Lanyards (Multi-color digital printed).
- Logo and Acknowledgment as Sponsor on badges .
- Logo & Acknowledgment as Sponsor in Show Catalogue Logo will appear all the hoarding / Banner at site.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- Complimentary full page colour advertisement in the Exhibition catalogue Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as a Lanyard and Badges Sponsor with a Hot Link to your web site.
- Your Company's Logo will appear in the post-show report.
- Your Company's Logo will appear on the Sponsor boards at site.

Value of Lanyard and Badges: INR 500,000/- + GST



INVITATION CARD SPONSOR

- Logo on invitation card with good visibility (soft copy and hard copy).
- Logo & Acknowledgment as Sponsor in Show Catalogue.
- Logo will appear all the hoarding / Banner at site.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- Complimentary full page colour advertisement in the Exhibition catalogue.
- Corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website with good visibility as an Invitation Card Sponsor with a Hot Link to your web site.
- Your Company's Logo will appear in the post-show report
- Your Company's Logo will appear on the Sponsor boards at site.

Value of Invitation Card Sponsor Package: INR 500,000/- + GST

Lunch Sponsor:

1. Raise your Profile: - Tremendous Visibility prior and during the Exhibition On Site

- Can place companies' 2 standees in and outside of the conference hall at the time lunch at World Environment Conference and Green India Awards.
- Logo on backdrop as Lunch Sponsor.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on Print media and all promotional materials.

2. Privileged Benefits as a Lunch Sponsor:

- 5 Complimentary Delegate Passes for participation in Conference.
- Separate Colored Sponsor Badges.
- Special Reserved Seating for the sponsors.

Value of Lunch Sponsorship INR 800,000/- + GST

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Networking Dinner Sponsor.
- Complimentary Full page colour advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Networking Dinner Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Networking Dinner Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- The sponsor may provide 2 banners to be placed at the Exhibition area (free standing banners preferred).
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge.
- Your Company's Logo will appear in the post-show report.
- Exhibitor's catalogue as per your requirement will be sent to you.



Networking Dinner Sponsor:

1. Raise your Profile: - Tremendous Visibility prior and during the Exhibition On Site

- Can place companies' 4 standees in and outside of the Dinner Venue at the time Exhibitor Networking Dinner
- Logo on Print Media & all promotional materials.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.

2. Privileged Benefits as a Dinner Sponsor: -

- 10 Complimentary Delegate Passes for participation in Conference.
- Separate Coloured Sponsor Badges.
- Special Reserved Seating for the sponsors.

Value of Networking Dinner Sponsor Package: INR 15, 000, 00 + GST

Branding & Promotion

- Your Company's Logo will appear on the front page of the Exhibition brochure
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Networking Dinner Sponsor.
- Complimentary Full page colour advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Networking Dinner Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition
- You will appear as Networking Dinner Sponsor on all the advertising campaigns for the exhibition in national & international print media
- The sponsor may provide 4 banners to be placed at the Exhibition area (free standing banners preferred)
- Chairperson of the event will announce your company's name as the Networking Dinner Sponsor at the time of inauguration of exhibition
- Facilities of Distribution of Corporate leaflets during the event at media and VIP Lounge
- Your Company's Logo will appear in the post-show report
- Exhibitor's catalogue as per your requirement will be sent to you.



CORPORATE CONTRIBUTOR

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- On the wings of backdrop of the conference
- On all directional signage in and outside the venue
- On special panels at strategic locations at the venue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Your Logo will appear as a Sponsor on all email broadcast, advertising campaigns for the event in national & international print media and all promotional materials.
- 2 Complimentary Delegate Passes to participate in Conference
- Separate Colored Sponsor Badge
- Logo on the homepage of the event website with a Hot Link to your web site.
- Full page color advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Your Company's Logo will appear in the post-show report
- Media Coverage and press release

Value for the Corporate Contributor Package: Rs 2,00,000/- + GST

Logistics Partner Benefits: Branding & Promotion

- Logo with web link on the home page of event website
- Logo on all promotional materials
- Logo on the inauguration function backdrop.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on the conference backdrop
- On special panels at strategic locations at the venue.
- Your Company's Logo will appear on the front page of the Expo Directory
- Full Page colour advertisement in the Exhibition catalogue at prime location
- 75-word corporate profile in the Exhibition catalogue.
- 1 standing banners to be placed at the Exhibition Area
- Logo in the post-show report.

Value of Logistics Partner Package: INR 300,000/- + GST



KIT BAG SPONSOR

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Kit Bag Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Kit bag sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Kit Bag Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear on the Kit Bag as a Kit Bag Sponsor.
- Chairperson of the exhibition will announce your company's name as the Kit Bag Sponsor at theme of inauguration of exhibition.
- Your Company's Logo will appear in the post-show report.

Value of Kit Bag Sponsor Package: INR 5, 000, 00 + GST



**KIT BAG
SPONSOR**

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Pole Bunting Sponsor.
- Complimentary single spread advertisement in the Exhibition catalogue.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Pole Bunting Sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Pole Bunting Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.

Value of Pole Bunting Sponsor Package: INR 1, 000, 00 + GST

DROP DOWN SPONSOR

BENEFITS: Acknowledgment as a Sponsor and Logo Visibility:

- Your Company's Logo will appear on the front page of the Exhibition brochure.
- Your Company's Logo will appear on the front page of the Exhibition Directory and Sponsor boards as a Drop Down Sponsor.
- 10 Nos of Drop Down(3'x15') shall be place at entrance near registration area.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Complimentary single spread advertisement in the Exhibition catalogue.
- 75-word corporate profile in the Exhibition catalogue.
- Logo on the homepage of the exhibition website as a Drop Down sponsor with a Hot Link to your web site.
- Your Logo will appear on all email broadcast, advertising the exhibition.
- You will appear as Drop Down Sponsor on all the advertising campaigns for the exhibition in national & international print media.
- Your Company's Logo will appear in the post-show report.

Value of Pole Bunting Sponsor Package: INR 1, 50, 000 + GST



KNOWLEDGE PARTNER BENEFITS: BRANDING & PROMOTION

- Logo with web link on the home page of event website.
- Logo on all promotional materials.
- Logo on the inauguration function backdrop.
- Visual presentation of sponsor shall be displayed on LED wall throughout the event, near registration area.
- Logo on the conference backdrop.
- Your Company's Logo will appear on the front page of the Expo Directory.
- 75-word corporate profile in the Exhibition catalogue.
- Full Page colour advertisement in the Exhibition catalogue at prime location.
- 1 standing banners to be placed at the Exhibition Area.
- Logo in the post-show report.

Value of Knowledge Partner Package: INR 100,000/- + GST



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